



The Canopy Cut



**A curated list of GESI in MSD/PSD
resources for practitioners**



July–Sept. 2024

Market Systems & Private Sector Development



Quickish Reads

Market Systems & Private Sector Development



Gender

- **[From Reach To Transformation: Leveraging the RBET framework to secure women's land & resource rights](#)** (Larson, A., Meinzen-Dick, R., Trautman, S. with Atmadja, S., Cronkleton, P., Elias, M., Gallagher, E. J., Garner, E., Morgan, and M., Paez-Valencia, A. M., Global Initiative for Gender Transformative Approaches for Securing Women's Resource Rights (WRR). Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF))
- **[Listening To The Data: Advancing GEDSI in market systems development through nimble and well-Integrated M&E systems](#)** (Holly Lard Krueger, The Canopy Lab)
- **[The Business Case for Engaging Men for Gender Equality](#)** (Engendering Industries)
- **[We Must Move Towards Gender Equity When It Comes To Care. Here's why.](#)** (Gary Barker, Equimundo)
- **[Why Your Gender Analysis is Disappointing](#)** (Emily Janoch, Care)

Disability & Social Inclusion

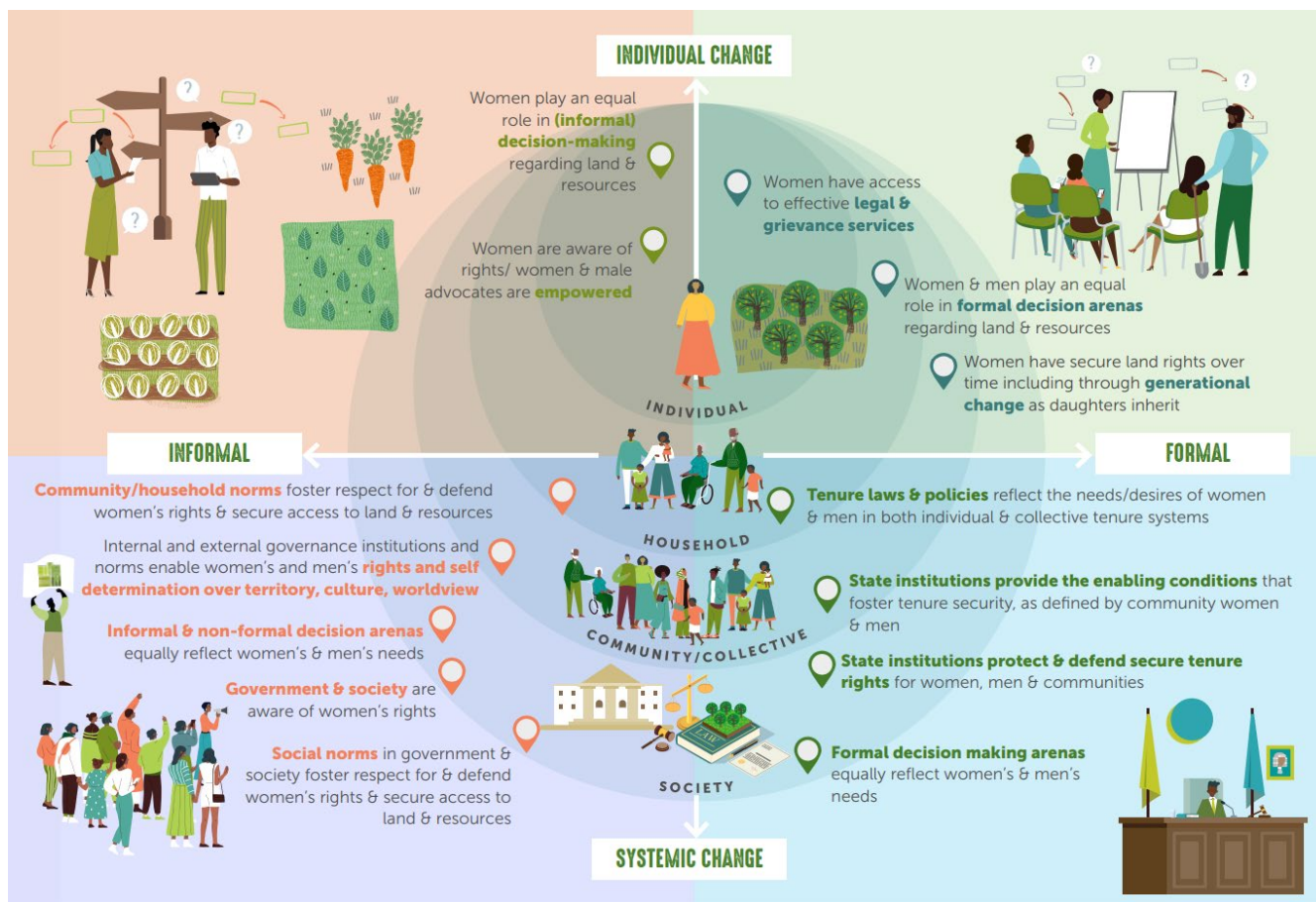
- **[ABCs OF MSD: Y Is For... Youth Employment](#)** (Justin Van Ryn)

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Insightful Infographics

Market Systems & Private Sector Development



From Reach To Transformation: Leveraging the RBET framework to secure women's land & resource rights

(Larson, A., Meinzen-Dick, R., Trautman, S. with Atmadja, S., Cronkleton, P., Elias, M., Gallagher, E. J., Garner, E., Morgan, and M., Paez-Valencia, A. M., Global Initiative for Gender Transformative Approaches for Securing Women's Resource Rights (WRR). Center for International Forestry Research (CIFOR) and World Agroforestry (ICRAF))



Guidance

Market Systems & Private Sector Development



Gender

- [**Caring Societies, Inclusive, And Green Economies In Asia And The Pacific Unveiling Data To Advance Women's Economic Empowerment Beyond GDP**](#) (Cecilia Tinonin, Camilla Mattaliano Belforti, Katja Freiwald, UN Women)
- [**Intervention Strategy: Designing winning interventions for women's economic empowerment**](#) (Women in Business, TechnoServe)
- [**Men, Masculinities And Humanitarian Settings: A mapping of the state of research and practice-based evidence**](#) (Henri Myrntinen, UN Women)
- [**Transforming Care Systems In The Context Of The Sustainable Development Goals And Our Common Agenda**](#) (Amber Parkes, Patricia Cortes, Brunella Canu, Lucía Scuro, Nicole Bidegain Ponte, Laura Addati, Asako Hattori, Aroa Santiago, UN System)
- [**Transforming Gender Norms in Burkina Faso: A Case Study from the ViMPlus Project**](#) (Nathalie Me-Nsope and Yollande Traore, ACDI/VOCA)
- [**Transforming The Care Economy Through Impact Investing Case Study: JupViec.vn**](#) (The Care Economy Knowledge Hub)
- [**What Works In Supporting Women-Led Businesses?**](#) (Diego Ubfal, the World Bank)

Disability & Social Inclusion

- [**Approaches To Increasing Employment And Quality Of Employment Among Youth With Disabilities: Evidence and good practices paper**](#) (Kamal Lamichhane, Emma Venetis, Amy Mulcahy-Dunn, and Kate Batchelder, EnCompass)
- [**Disability Private Sector Landscape Analysis: Vietnam**](#) (Jessica Kempner, Tran Nam Binh, Dang Thi Thu Huong, and Amy Zangari, Social Impact)

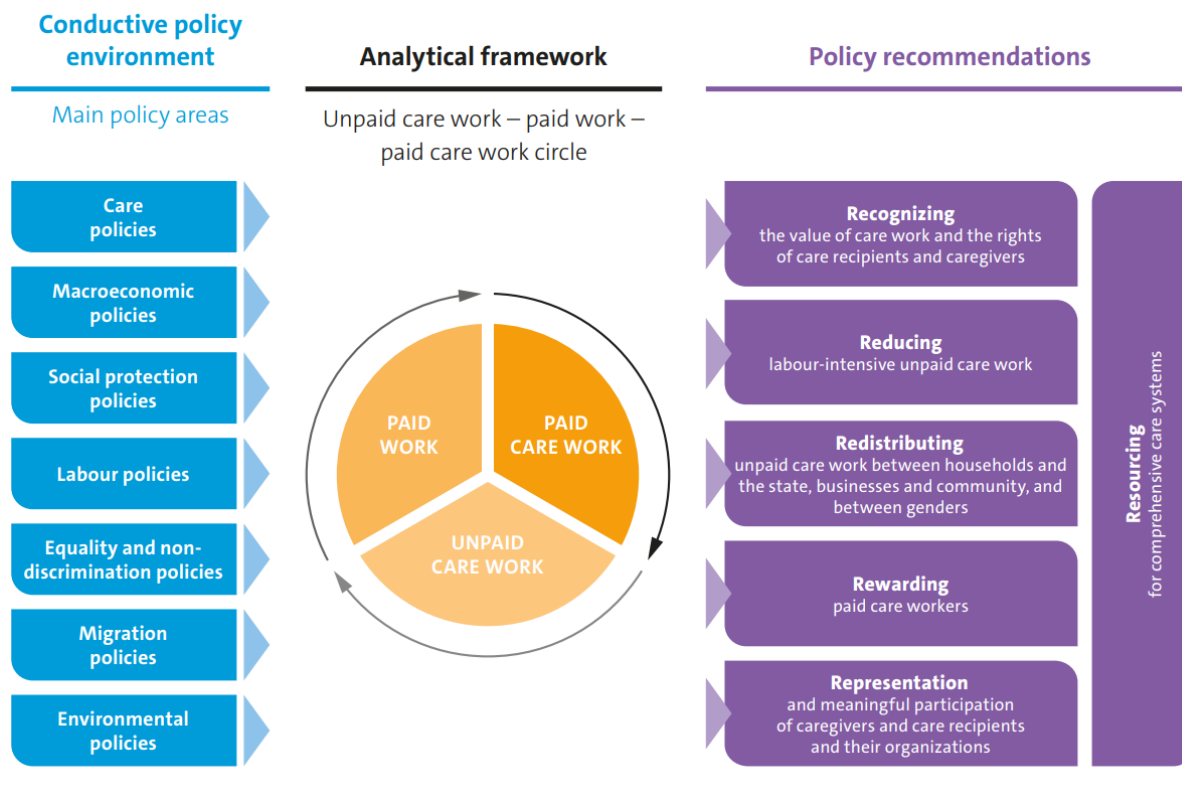
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Insightful Infographics

Market Systems & Private Sector Development

Framework for achieving a high road to care work with gender equality and social justice



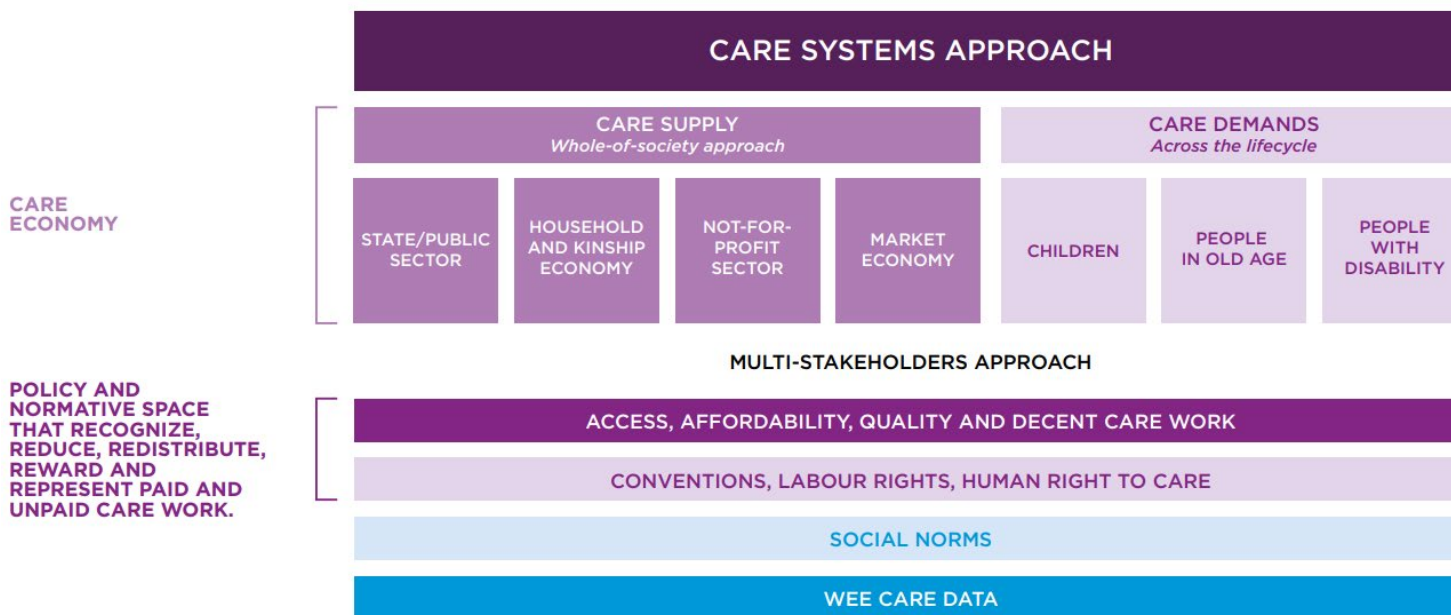
Transforming Care Systems In The Context Of The Sustainable Development Goals And Our Common Agenda (Amber Parkes, Patricia Cortes, Brunella Canu, Lucía Scuro, Nicole Bidegain Ponte, Laura Addati, Asako Hattori, Aroa Santiago, UN System)



Insightful Infographics

Market Systems & Private Sector Development

Visual representation of a comprehensive care systems approach



Source: Authors' elaboration based on United Nations (2024). [Transforming Care Systems in the Context of the Sustainable Development Goals and Our Common Agenda](#).

Caring Societies, Inclusive, And Green Economies In Asia And The Pacific Unveiling Data To Advance Women's Economic Empowerment Beyond GDP (Cecilia Tinonin, Camilla Mattaliano Belforti, Katja Freiwald, UN Women)

Digital & Financial Inclusion



Quick Reads & Guidance

Digital & Financial Inclusion



Quick Reads

- [**Designing Credit Products To Support Women's Economic Activity: Synthesis of recent literature**](#) (Daniela Graney, Tanvi Jaluka, Elizabeth Koshy Kalarikad, and Lauren Perlik. Innovations for Poverty Action)
- [**Renew Capital: Driving towards a gender-smart economy in Ethiopia**](#) (CAFIID's Gender Lens Investing Community of Practice)

Guidance

- [**Equity Lens Founder's Guide: A guide for women founders in Asia and the Pacific on navigating gender bias in the fundraising process**](#) (Jennifer Linares, Alakshi Tomar, Bernice Nyoike, Trina Roy, Luis Marquez, ESCAP and Value for Women)
- [**Gender-inclusive service provision: A quick guide for financial and business development services providers**](#) (ILO)
- [**Leveraging Fintech For Women Entrepreneurs In Indonesia, The Philippines, And Viet Nam**](#) (Savita Shankar and Sabine Spohn, ADB).
- [**Policy Model For Gender Inclusive Finance**](#) (Alliance for Financial Inclusion)

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Insightful Infographics

Digital & Financial Inclusion

FIGURE 1: MAIN ENABLERS OF WOMEN'S FINANCIAL INCLUSION, AND THE DEGREE OF REGULATORS' CONTROL AND INFLUENCE

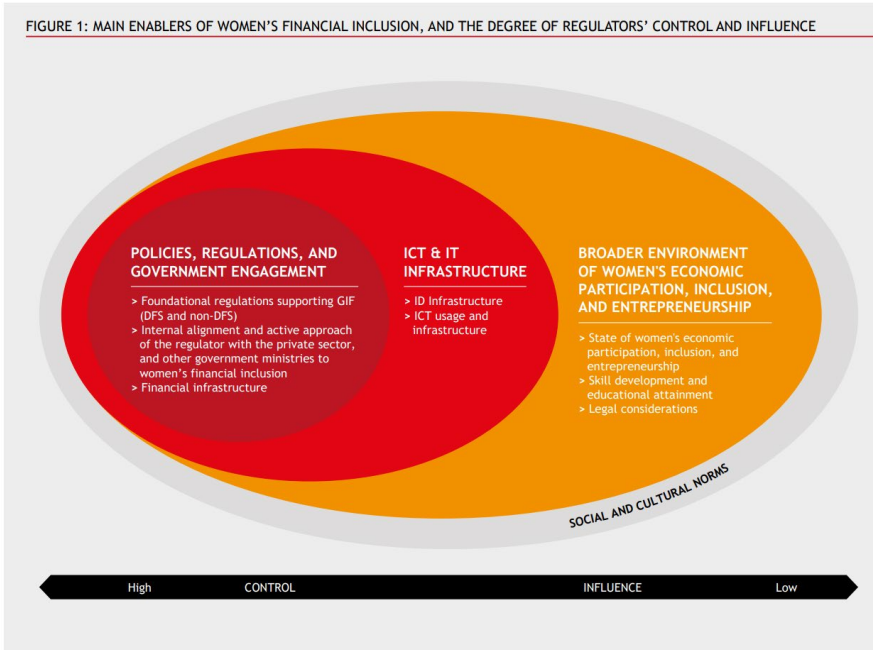
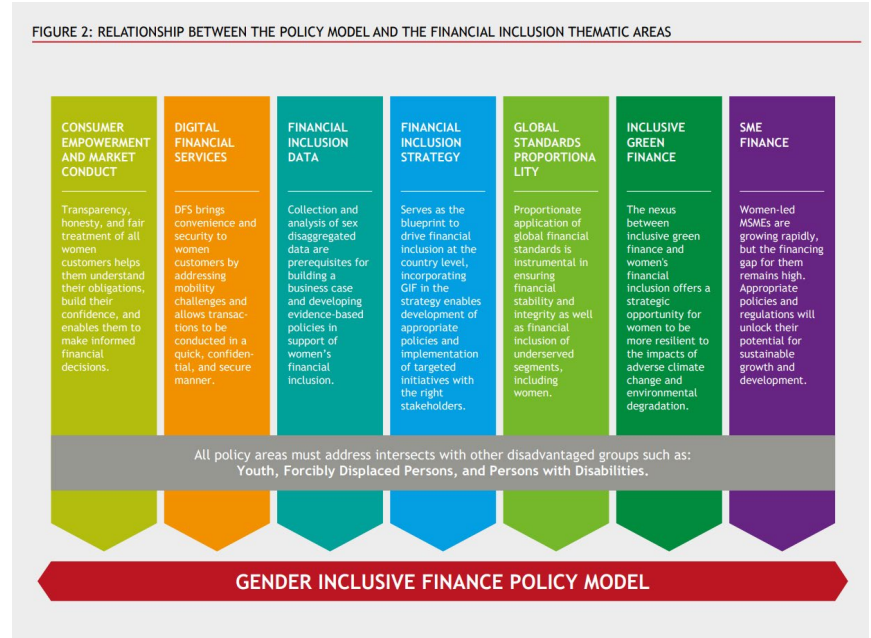


FIGURE 2: RELATIONSHIP BETWEEN THE POLICY MODEL AND THE FINANCIAL INCLUSION THEMATIC AREAS



Policy Model For Gender Inclusive Finance (Alliance for Financial Inclusion)

Climate Resilience



Quickish Reads & Guidance

Climate Resilience



Quick Reads

- [A virtual coffee with Clara from the Canopy Lab: Gordon Ouma Obonyo on Agroecology, Youth, and Sustainable Farming in Kenya](#) (Clara Garcia Parra, Green Avengers Community of Practice)
- [Locally Led Adaptation: A primer](#) (CASA)
- [Market Systems Development For A Just Transition: What does it really mean for donors and practitioners?](#) (Jonathan Bird, ILO)
- [Redefining Power: Case Studies on WEE and Climate Change](#) (Clara Garcia Parra and Jessica Rust-Smith, the Canopy Lab)
- [Strengthening Climate Resilience - Where Does Gender Fit In?](#) (Dharini Bhuvanendra, Katherine Nichol, and Rebecca Calder, Kore Global)
- [When Looking At The Intersection Of Climate And Gender Finance, What Do We See?](#) (Laetitia Pettinotti and Nilima Gulrajani, ODI)
- [Women Hold The Solutions To Tackling Climate Change And Hunger. Just ask them](#) (Michelle Nunn, CARE)

Guidance

- [Guidelines For Climate-resilient And Gender And Socially Inclusive Public Open Spaces In Cities And Towns Of Bangladesh](#) (ADB)
- [Women Climate Entrepreneurs The Face Of A Livable Planet](#) (Daniela Gorza, Felicia Siegrist, Ann Moline, and Farid Tadros, Wi-Fi)

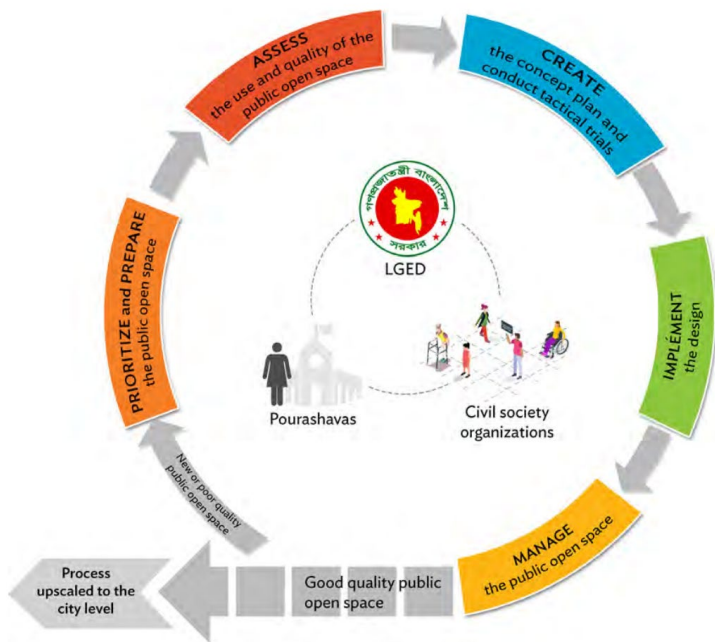
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Insightful Infographics

Climate Resilience

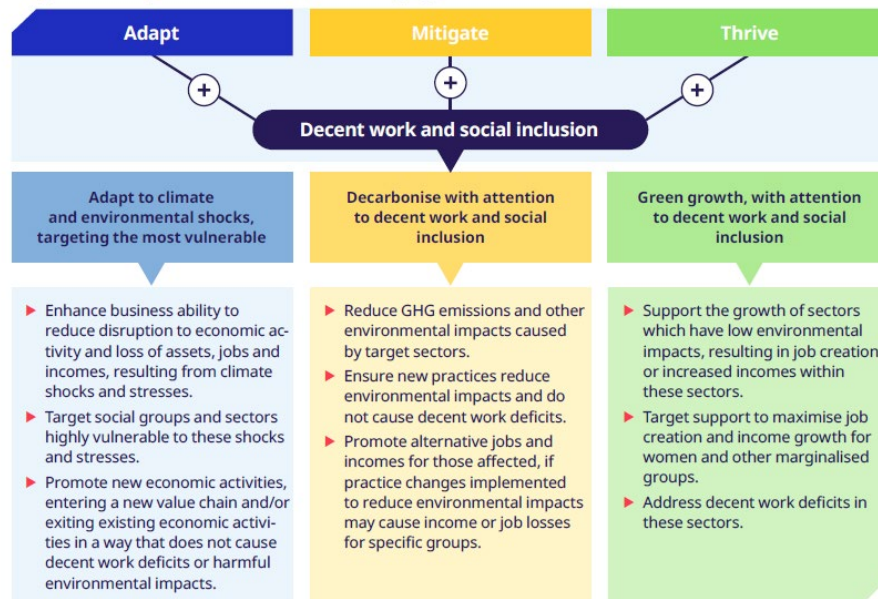
Figure 3: Creating and Maintaining Climate-Resilient, Gender-Responsive, and Socially Inclusive Public Open Spaces



LGED = Local Government Engineering Department.
 Source: UN-Habitat. 2020b. *Public Space Site-Specific Assessment: Guidelines to Achieve Quality Public Spaces at Neighbourhood Level*. UN-Habitat.

Guidelines For Climate-resilient And Gender And Socially Inclusive Public Open Spaces In Cities And Towns Of Bangladesh (ADB)

Figure 2. Three just transition channels that MSD programmes can contribute towards



Market Systems Development For A Just Transition: What does it really mean for donors and practitioners?

(Jonathan Bird, ILO)

About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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